

PAUL+PRIS S/B



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project type. **Retail**
project location. **Subang Parade, Subang Jaya**
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site area. **1,000 sq ft**

photographer. **Paul+Pris**

[Paul+Pris]
Interior Designer / 5yrs Experience

PURE WHITE-ISM

A roomful of stylish white colors flows with a personal view on life that spells moderation. Through the designer's comprehension towards the aesthetics of materials and colors, this case expresses a roomful of unrestrained beauty and pureness with just the white color and furnishings with merchandize. At the same time, it creates a unique comfort level of the home, overflowing with style.

In a not too large space of 650 square feet, moderate furnishings and the use of light colors make the surroundings seem more comfortable and spacious. Centre designs specifically used the dining table as navigation for the products, giving an approachable feeling to it with the infused element of living. Looking into the whole room, the unique lighting warms the entire surroundings. A place with such a comfortable atmosphere is indeed a nice place to linger around for the ladies.



• White is used as the main interior tone of color to make the surroundings seem gentle and moderate, as if the bustle of the outside is completely isolated when one steps into the room. / 室内的色调以纯白色系作为主轴让环境显得温和适中，一踏入此空间就感觉与烦嚣的户外隔绝开来。

纯白主义

一室的纯白色搭上时尚，流泻出平和的个人生活主张。透过设计师对于质材色感的美学领悟，此案以单一白色与精致的摆设商品共同演绎出一室的秀逸纯净，同时，也营造出一种居家独有的舒适度，别具优雅。

在650平方公尺不算太大的空间当中，适度地摆设及淡色系的选用让环境显得更为舒适及宽敞，中岛设计特别利用餐桌作为产品导览，其注入的生活元素予人倍感亲切。还看全室，别致的灯饰温了整个环境，如此典雅的舒适氛围，实为都会女性流连的好去处。



• An all white locker setting off with the texture of the stacking of grey bricks, this case uses "home" as their source of designing, giving guests a sense of comfort as if they are back to their own homes. / 全白的置物柜，衬托灰砖堆叠的肌理感，此案以家居作为设计的源头，让客人有如归家的舒适感。

• Accessories placed on the dining table and dinnerware demonstrates the use of ingenious thoughts by the designer, as well as showing a personal view on life. / 摆放在餐桌及餐具上的配饰显示出设计师的巧思运用，并凸显出个人的生活主张。



