

EXTENDED PLAY

Sisters Pauline and Priscilla Ng are the faces behind Paul + Pris.



FROM BEER CRATE DRAWERS TO GIANT ORIGAMI FIGURES, PRODUCT AND INTERIOR DESIGN DUO PAUL + PRIS EXTENDS THEIR SUSTAINABLE APPROACH INTO EVERY FACET OF THEIR WORK.

right A cabinet made from compressed cargo crates, another testament of the group's commitment to using recycled materials. For right Paul + Pris gave plastic bottles, tins and cans a makeover by repainting and plastering on them custom-made Neue seals to reflect the recycling statement by Neue Format.



"Individuality and creativity," states design group Paul + Pris. "This is what we want our designs to convey. We believe in the infinite possibilities of design, which expand from space to objects and emotional experiences." Staying true to their conviction, the duo transforms conventional spaces, designs and utilities into one-of-a-kind masterpieces, infusing bespoke exclusivity, intelligence and that designer touch which instantly attracts.

Sisters Pauline and Priscilla Ng are the faces behind Paul + Pris. After graduating in interior design in London, they polished their skills in an architecture firm and branding/interior design company respectively before joining forces in 2008. Since then, the team went on to make huge splashes in the burgeoning product and interior design industry in Malaysia. "Our goal is to create quality spaces that are comfortable to live or work in," they say. "Too often the focus is

on square footage, rather than the finer details that give space a character. We believe that the quality of space is more important than the quantity."

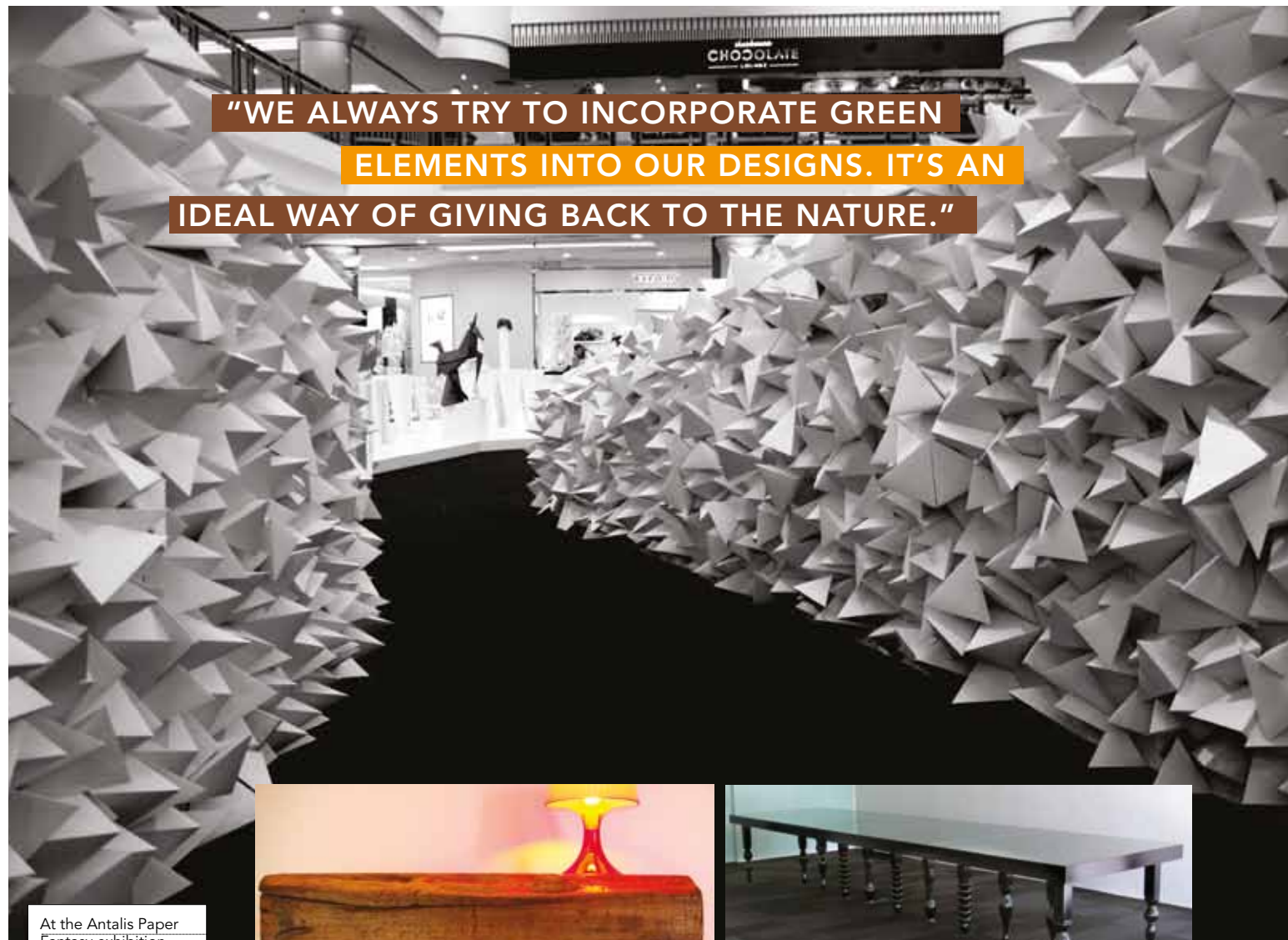
"Our inspirations come from everywhere – the places we go, foods we eat, objects we touch and things we do daily and the people we talk to," shares the duo. "The best ones are usually from the surroundings." And Mother Nature has evidently inspired them the most. Their designs often carry out the sisters' green duty to the environment. They would salvage old, discarded or environmental-friendly items to form unique, design-oriented and functional gear for the home or office. "We always try to incorporate green elements into our designs and always try to sell green ideas to our clients; it's an ideal way of giving back to the nature," they share. "Small efforts can make a huge difference, and if each of us does our part a lot can be achieved." >

RETRO SPEC TIVE MY

left In collaboration with Kraftgrafik, Paul + Pris proposed art directions and layout for an installation in conjunction with Kyoorius Designyatra Conference entitled Retrospective_my.

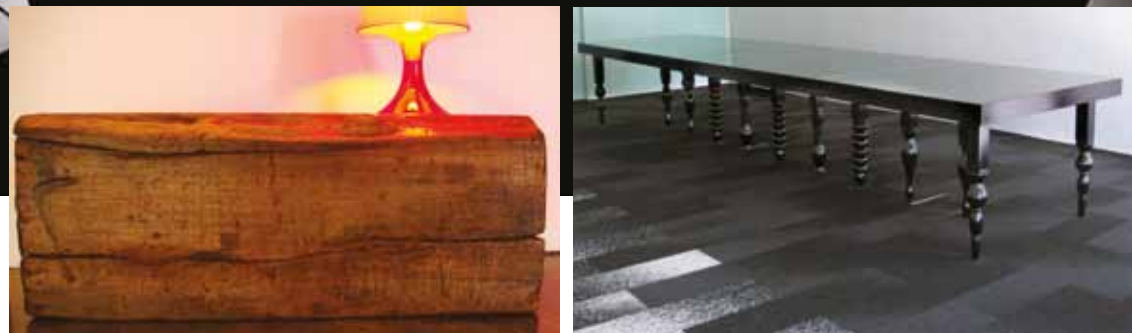


left Re-crate is a custom-made bench with slot-in beer crates to add character to the industrial concept proposed for a retail store.



"WE ALWAYS TRY TO INCORPORATE GREEN ELEMENTS INTO OUR DESIGNS. IT'S AN IDEAL WAY OF GIVING BACK TO THE NATURE."

At the Antalis Paper Fantasy exhibition last year, Paul + Pris created a passage line with an intricate mesh of paper pyramids.



Paul + Pris has custom-made a wooden bench featuring used beer crates as drawers; varnished a beautifully square-cut wood log saved from a construction site and styled it raw as a side table; and compressed unwanted cargo crates into a textured finishing for a custom-made cabinet; recovered a variety of decorative table stands and installed them together to the same table – all of these created out of their belief in sustainable approach to design and architecture. "Some of the materials that we used in our work were junks collected from construction sites," the girls say. "We like the idea of giving new life and function to old materials."

One of Paul + Pris's most prominent works includes designing Australian surfer's brand Rip

Curl's store in the newly refurbished Fahrenheit 88. The interior features heavy use of plywood, concrete, wood pallets and beer crates which offer a natural and industrial, underscoring the brand's raw edge and eco-spirit. In one of its other stores, they gave the shelving unit a new twist by installing a slanting, grid unit made entirely of compressed chipboards.

Last year at the Antalis Paper Fantasy exhibition, Paul + Pris took up the challenging task of showcasing the use of paper as a medium for creating three-dimensional forms on a vast 6,500 sq. ft. concourse. "At this exhibition, paper was not just for the printed word, but given a chance to speak for itself," explains Pauline and Priscilla. "And it spoke of incredible innovation >

left A square cut wood log saved from construction site has been functionally altered into a side table. right Paul + Pris recovered a variety of decorative table stands and installed them together to the same table.

and artistry." Inspired by texture, the twosome styled the concourse with life-sized origami-styled tables, giant paper figures and a stunning passage line with an intricate mesh of paper pyramids. "We visualised the whole space as one piece of giant paper and played on the idea of creating space within it," they share. "We simply crumpled a piece of paper and saw crinkles of textures, and within it we found spaces and voids. From there, we started making pieces of papers into three-dimensional objects."

Another highlight in the siblings' portfolio was the collaboration with design studio Kraftgrafik in conjunction with the Kyoorius Designyatra Conference. Entitled Retrospective_my, the showcase saw Paul + Pris assembling a complex layout of antique furniture and ornaments from a collector. Besides being displayed for artistic purposes, the items were also up for sale, blending art with commercialism. The entrepreneurial

sisters then extended their collaboration with Kraftgrafik, giving soft-drink bottles, detergent containers and tin cans a makeover by repainting and plastering on them custom-made Neue seals to reflect the recycling statement by Neue Format, a platform for all thing creative.

Despite knowing the fact that steering away from mass, generic designs means going down on a winding road, Pauline and Priscilla firmly believe that it is their job to show people the potential of a design and how it can appeal to them on a physical and emotional level. "There's no right or wrong in choosing what is available in the market; it's more about the personal taste and preferences of each individual," they state. "A design can be either practical or completely abstract, but it should be fun. And that is exactly what we're trying to give our clients – something individual and creative." ●

View more of Paul + Pris works at www.paul-pris.com.

